Distribute materials and capture leads... — all with one tool!

Colleqt

"Colleqt" allows visitors to download your registered info / materials via their smartphones.
When a visitor scans Colleqt 2D barcode, you will receive their contact information automatically.

Visitors

Access exhibitors' information and materials on your smartphone.



Colleqt



Exhibitors

Collect information from visitors who scan your Colleqt 2D barcode

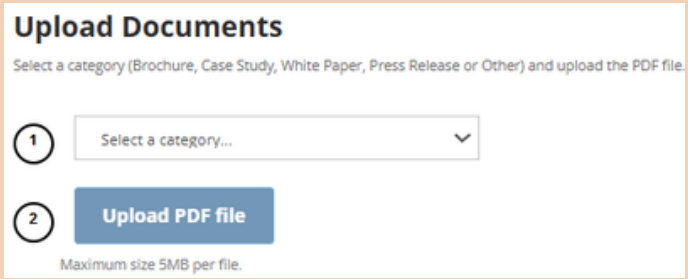


How to use Colleqt : Setting

1 Click "Edit Profile Page" at Exhibitor Hub



2 Register materials so that visitors can download them



***Please note that if you have not registered in advance, visitors will not be able to download materials.**

*The file name will be shown to visitors as registered. We recommend using file names that are clear and descriptive for visitors.

*Users who scan your Colleqt 2D barcode can access all uploaded documents.

Information shared to visitors

When visitors scan your 2D barcode, the following information registered in the "Edit Profile Page " will be provided.

●Company name ●Email address ●Phone number ●Registered materials ●Web page URL

How to Use Colleqt During the Show

1 We will deliver your Colleqt 2D barcode card to your booth the day before the show. Please display it in a location where visitors can easily see it.







2 Encourage visitors to scan your Colleqt 2D barcode by informing them that they know they can easily download your documents on their smartphones.

- Visitors can easily access your materials by simply scanning the 2D code with their smartphone.
- Exhibitors automatically capture visitor information (leads), enabling you to follow up later —even with those you can't speak with during busy hours.
- The number of leads can be checked in real time on the Lead Manager app. (network necessary)
- After the show, the Show Management will email each visitor a list of companies whose materials they scan.





3 Download your lead report from "Exhibitor Dashboard" under Exhibitor Hub

① Click Exhibitor Dashboard > Click "Download Leads"



② In the downloaded report, you can distinguish between data collected via the Lead Manager App and data obtained through Colleqt by checking the "ソース" column.

姓	名	会社名	所属部署	役職	メール	電話番号	スキャン担当	ソース
展示会	花子	(株)XX	営業	課長	xx@co.jp	090-0000-0000	スタッフ〇〇	Colleqt
展示会	太郎	XX.CO., LTD.		代表取締役	aaa@xx.com	03-0000-0000	スタッフ■■	Lead Manager

*Please note that the available information is limited to what visitor provided during their registration.

*Visitor data will be provided in Japanese ONLY

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